



PO Box 92
Simsbury, CT 06070
(860) 658-0666
www.theatreguildsimsbury.org

Dear Friends,

It's show time!

The Theatre Guild of Simsbury (TGS) is thrilled to announce our 2009 November production of “**Thoroughly Modern Millie**” and we want you to be a part of it! Audiences of all ages will enjoy this lighthearted show, full of broad comedy, terrific dancing and wonderful music. It promises to be THE community event of the season. This year’s production features dazzling sets and costumes, a full orchestra, a wonderfully talented cast and chorus to enjoy. It’s going to be an amazing show. We are anticipating sell-out crowds at each of our six performances, but we can’t do it without **YOU**.

Be a patron of the arts!

We understand that there are many groups out there who ask for business patronage, so why should you choose TGS? Perhaps because you remember what it was like to wonder if you would succeed. Perhaps because you understand how important it is to keep the arts alive for all to enjoy. Perhaps simply because it is your own backyard, and there is no place like home (whether it be Dorothy from “The Wizard of Oz” in 2007, or “Annie” in 2008 or “Millie” this year...). Please join us in being part of keeping theater alive in Simsbury.

What's in it for you?

Our gratitude, a sense of civic pride and community spirit, and an ad in our program where everyone will see you are a proud supporter of the arts. Patrons receive tickets in our Preferred Seating section for the performance of your choice, along with tickets to our coveted Patron's Party. This is a lavish TGS tradition where you will get to meet and greet the cast and join them in champagne and hors d'oeuvres. Your tax-deductible patronage will go a long way in helping to defray the costs of the production, as ticket sales cover only a fraction of our operating budget. You can also donate your tickets to a local charity so that people who might not otherwise be able to attend can see the show—thanks to your generosity. We have a list of worthy organizations, or you can donate them to a charity of your choice.

Help TGS continue its mission

TGS has been a strong presence in the community since 1972, bringing the stage to life and delighting audiences young and old. Each year, we award a scholarship to a graduating Simsbury High School senior who plans to pursue a career in the arts. As a non-profit theater company, we have provided many local families and business owners a creative outlet they might not otherwise enjoy if we did not exist. We believe that the performing arts provide a valuable service to the community, enriching the lives of those both onstage and in the audience. Our success in large part is due to the support we receive from our patrons and local businesses. People like you. We hope we can count on your support.

Thank you so very much!

Sincerely,

Joe Sacala
Business Patrons Chairperson





BUSINESS COMMUNITY SUPPORT FORM

For Business Patrons only,
not for general ticket orders.

Please go to www.theatreguildsimsbury.org
for general ticket order information

Company name: _____

Your Name/Title: _____

Address: _____

Town: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

BUSINESS ADVERTISING OPPORTUNITIES:

| Check one | Program listing | Cost | # of Show Tickets* | # of Party Tickets* |
|-----------|--|-------|--------------------|---------------------|
| | Eighth page ad (2.5"w x 1.875"h) | \$75 | 1 | 1 |
| | Quarter page ad Vertical (2.5"w x 3.75"h) | \$125 | 2 | 2 |
| | Quarter page ad Horizontal (5"w x 1.875"h) | \$125 | 2 | 2 |
| | Half page ad (5"w x 3.75" h) | \$250 | 4 | 4 |
| | Full page ad (5"w x 7.5"h) | \$350 | 6 | 6 |

*All performances are at Simsbury High School Auditorium. Curtain for evening performances is 8 pm and for Sunday matinees is 2 pm. Additional show tickets are available for \$15 in advance, or \$20 at the door.

NOTE: The Patrons Party is immediately following the performance on Saturday, November 14th at St. Mary's church hall in Simsbury.

PAYMENT (CHECKS ONLY):

| | |
|---|------------------|
| Make payable to: Theatre Guild of Simsbury | Amount: \$ _____ |
|---|------------------|

Please select below which performance you would like to attend. *Remember that our Patrons Party is Saturday, November 14.* To receive your tickets, please enclose a self-addressed stamped envelope, or we will gladly hold them for you at our Will-Call table the night of the show.

| | |
|-------------------------|-------------------------|
| Friday, Nov. 13 _____ | Friday, Nov. 20 _____ |
| Saturday, Nov. 14 _____ | Saturday, Nov. 21 _____ |
| Sunday, Nov. 15 _____ | Sunday, Nov. 22 _____ |

IMPORTANT NOTICE - All tickets this year are **GENERAL SEATING** instead of assigned seats. Patrons will have a section of preferred seating.

MAIL THIS FORM, PLUS AD AND CHECK, BY OCTOBER 23rd to:

Theatre Guild of Simsbury, P.O. Box 92, Simsbury CT 06070

(PLEASE INCLUDE CAMERA-READY ARTWORK OR BUSINESS CARD, OR E-MAIL AD IN PDF FORM TO JSACALA@COMCAST.NET BY OCTOBER 23RD)

For more information, please call 860-658-0666
The Theatre Guild of Simsbury is a 501(c)(3) not-for-profit organization.
Your contributions (minus ticket cost) are deductible to the extent allowed by law.

Thank you for your support. Enjoy the show!

T H E A T R E G U I L D O F S I M S B U R Y , L T D

